

Outplacement Services for Transitioning Employees

 Jeff Magnuson Consulting



Consider This...

Professionals who suddenly find themselves needing a new job are often lost and do not even know where to start.

Additionally, the emotional range of disbelief, sadness, and anger from being discharged **could negatively impact your organization.**



Create a Win-Win

As an organization, you now have an opportunity to offer more than just a monetary severance package to departing employees.

Outplacement services benefit both the employee **and** your company in the following ways...



Your Company



Facilitate separation agreements with the departing employee to avoid a potential backlash.

Enable the potential **future rehiring** of good employees and avoid costly recruiter costs and lost time.

Protect and bolster your **company's brand and reputation**, both internally and externally, by demonstrating goodwill toward these transitioning employees.

Outgoing Employee



Relieve the stress and the uncertainty caused by the separation and immediately refocus the employee toward the excitement of a fresh start.

Arm the employee with all of the tools needed to **proactively and confidently go after new roles.**

Set expectations about the job search process and **provide a roadmap** to generate momentum and positivity during their search.

This Is Where I Come In

I have been working with all levels of professionals for 7 years in every area of the job search process.

Every client works with me 1:1; receiving 100% personalized attention.

More specifically, I will help your outgoing employees with the following services to get them focused and ready for their next position:

- ✓ Career Coaching
- ✓ Confidence Building
- ✓ Résumé Writing
- ✓ LinkedIn Optimization
- ✓ Cover Letter Creation
- ✓ Recruiter Management
- ✓ Interview Preparation
- ✓ Salary Negotiations

Services and Pricing

- ❑ **Complimentary 20-30 minute phone call** to introduce myself and outline how I work. This call can also be used if the employee is unsure if they want to proceed with my services.
- ❑ **1 new résumé** tailored toward the employee's desired next step based on a substantive phone call between myself and the employee.
- ❑ **LinkedIn profile creation and/or update** including feedback, brand-new content for their profile, as well as site-specific tips and strategies.
- ❑ **1 cover letter** written for a desired position and directed to the hiring manager. The general structure can then be used for subsequent positions.
- ❑ **4 months of unlimited email support** for anything job search and/or career related.
- ❑ **4 hours of phone/video coaching** that can be used at any time for the following topics:
 - **Full interview preparation** including mock interviews/questions plus feedback, general strategies, questions to be ready for, help with crafting thoughtful questions for the company, salary negotiations, and any additional needed assistance.
 - **Career consulting** including confidence building, job search strategies, direction on next steps, contacting and speaking with third-party recruiters, finding and contacting hiring managers, general pitfalls, and any additional needed assistance.

\$1,995 per employee

Testimonials



Anastasia Zylka · 1st

Senior Grants Specialist | Project Management | Cost Savings and Risk Mitigation | Event and Budget Management

February 3, 2023, Anastasia was Jeff's client

I wholeheartedly recommend Jeff as a career coach and resume/interview coach and creator. Jeff gave me the confidence and strategic know how to be able to develop and pursue my career search. He updated my resume and helped me refocus, properly search and follow up on job leads. On top of that, his coaching sessions for interviewing were supremely helpful. I was able to bounce ideas off of him and prepare to represent myself to the best of my ability. I am so grateful I found his services and will be recommending him to all my friends and colleagues who are in the job search process.

Because of Jeff, I have successfully landed my next and new career position.

Thank you again Jeff!



Testimonials



Anna Shaw · 1st

ABA accredited Paralegal | Bilingual (English/German) | Legal Research and Investigations | Contract Drafting, Negotiation and Analysis | Cybersecurity | Corporate Compliance

April 26, 2022, Anna was Jeff's client

I first found Jeff on TikTok giving career advice. At the time I was in a very toxic job. His videos helped me understand this, and also helped guide me as I began my job hunt. I better understood how to approach certain questions, and how to spot red flags during the recruiting process. Needless to say I was impressed with his advice, so I booked a consultation with him. He thoroughly explained what to expect and what each of his services would include should I decide to hire him. There was no pressure, or "sales pitch" which I really appreciated. I decided to hire Jeff to rewrite my resume and LinkedIn for me. He scheduled a time with me to learn more about my education and work experience. The conversation was very guided and brought out aspects of my experience I never even thought to highlight. A few days later I received my updated resume and LinkedIn profile content. I ended up also booking a career session with him to get some more personalized advice. He gave me a lot of good advice, especially from his perspective having previously been a hiring manager. Hiring Jeff was one of the best investments I made in my career. It gave me more confidence in networking and applying for jobs. Ultimately it helped me land the job I accepted today.



Testimonials



Ashwini Raibagi, MBA, MS · 1st

Brand | Shopper marketing | Retail media expertise | Performance marketing | Digital commerce | CPG
March 25, 2022, Ashwini was Jeff's client

I found Jeff's guidance invaluable as I worked with him on some career questions I had including interview prep. He is very balanced, gets right to the point, brings a lot of experience and expertise from having coached People across a variety of roles. He is very efficient in terms Of the job searching process and has some invaluable tools that he shares with you. I did interview prep with him and found his questions to be insightful and really required me to think, do research and think about how I wanted to position myself for the role. He is very approachable, cuts thru the chaff and really helps you focus on what's important to the hiring manager. I highly recommend Jeff's services as a coach in the job search/interview process.

You can find more testimonials on my [LinkedIn page](#) and on my website:

jeffmagnusonconsulting.com/testimonials



About Me

Prior to working as a career consultant, I was in the private sector for many years at the following companies:

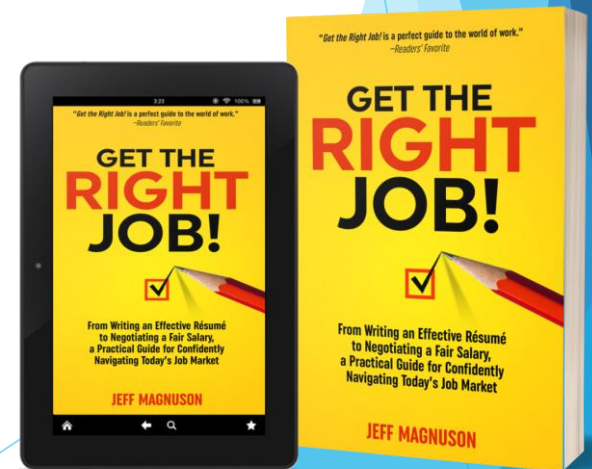
- The New York Mercantile Exchange
- Goldman Sachs Group, Inc.
- The Campbell Soup Company
- Alouette Cheese USA LLC

Additionally, I earned my MBA in Marketing from the University of North Carolina at Chapel Hill.

I have personally experienced and then developed and refined a solid perspective on the entire job search process that has helped hundreds of professionals over the last 7 years.

I even published a [book](#) on this whole topic in 2019.


I love what I do and I am here to help you and your former employees move forward.



Thank You for Your Time

Please contact me with any questions.

I look forward to partnering with you.

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 **Jeff Magnuson Consulting**
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